



FOR IMMEDIATE RELEASE

Eilers Research Hires Wall Street Veteran to Cover Digital & Interactive Gaming

Anaheim Hills, CA – May, 13, 2013 – Eilers Research, LLC announced today that Wall Street veteran, Adam Krejcik, has joined the firm as Managing Director of Digital & Interactive Gaming. Under this new position, Mr. Krejcik will oversee all market research, equity research, and advisory service activities within the Digital and Interactive Gaming sector at Eilers Research, LLC.

As Managing Director of Digital and Interactive Gaming, Mr. Krejcik's initial focus will include publishing both market and equity research on the Social Gaming and Real-Money Online Gaming sectors. In addition, Eilers Research will focus on the convergence between these two sectors and the traditional casino gaming industry, leveraging both Mr. Eilers' and Mr. Krejcik's extensive experience and contacts in these respective sectors.

"I'm delighted that Adam has agreed to join our firm. I've worked with Adam in the past and he is a true professional and is well respected in the investment community. With the addition of Adam, we will be one of the first sell-side firms to focus on the convergence between social gaming, real-money online gaming, and the traditional casino gaming equipment and technology sectors," said Todd Eilers. "We believe this concentrated focus, along with our deep industry relationships and significant sell-side research experience will provide our clients with superior market and equity research, as well as the ability to provide highly customized research and advisory services."

"I'm thrilled to join Eilers Research and to be working with Todd again," said Adam Krejcik. "I believe we are in a unique position to offer comprehensive and proprietary research that is unmatched by any of our peers and can be valuable to both industry insiders and institutional investors. I'm excited for this opportunity and look forward to contributing and helping to grow this already well-respected firm."

Adam Krejcik has 10 years of sell-side equity research experience primarily covering the global interactive entertainment industry. Mr. Krejcik started his career at Banc of America Securities, where he covered the Leisure / Video Games sector and was most recently Senior Analyst of Global Consumer & Internet Research at ROTH Capital Partners. Mr. Krejcik has been interviewed and quoted in leading financial publications for his expertise on China's Internet & Online Game Industry, and in 2010 and 2011, he was recognized by the Financial Times / StarMine as a superior earnings estimator for Asia's IT & Software Services sector.

About Eilers Research

Eilers Research, LLC is a boutique research firm focused on servicing the gaming equipment, technology, and interactive gaming sectors within the global casino gaming industry. Our products and services include market research, equity research, and advisory services designed specifically for casino operators, equipment and technology suppliers, online & social gaming operators and suppliers, gaming regulators, and investors. Additional information regarding our research products and services can be obtained calling Todd Eilers at 949-216-7999, or visiting our website at www.eilersresearch.com.

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