



**FOR IMMEDIATE RELEASE**

**Eilers Research Announces Name Change to “Eilers & Krejcik Gaming, LLC”**

**Anaheim Hills, CA – January, 11, 2016** – Eilers Research, a leading research and advisory firm focused on the global gaming & technology industry, will be changing its name effective immediately to Eilers & Krejcik Gaming, LLC. This name change reflects the surnames of the company’s two Principals, Todd Eilers and Adam Krejcik, as well as highlighting the firm’s strategic shift to focus on services beyond traditional market and company research.

“Since our firm’s inception Adam Krejcik has played a pivotal role in developing our Digital & Interactive Gaming practice and his research has become the gold standard for the social casino gaming, daily fantasy sports, and iGaming world,” said Todd Eilers. “I’m honored by the name change and excited for the next chapter of our company’s growth” said Adam Krejcik, “we will continue to provide our clients with industry leading research as well as leveraging our extensive network to provide exclusive strategic advisory and consulting services”.

Eilers & Krejcik Gaming, LLC, was created in December 2012 by Todd Eilers, who is the firm’s majority owner. Mr. Eilers has over 13 years of market and equity research experience primarily covering equipment and technology providers within the casino gaming industry. In 2011, he was ranked the #1 stock picker for the Hotel & Leisure sector according to the 2012 Financial Times / StarMine Awards. Mr. Eilers also created and developed the gaming industry’s largest slot survey in partnership with Fantini Research, which serves as highly valuable and actionable tool for both gaming investors and industry professionals. Prior to starting Eilers Research, LLC, Mr. Eilers was a Senior Research Analyst at ROTH Capital Partners, a boutique investment bank headquartered in Newport Beach, CA. Mr. Eilers also graduated from the United States Air Force Academy (USAFA) with a B.S. in Management and earned his M.B.A. from Loyola Marymount University in Los Angeles, CA.

Adam Krejcik is a principal at Eilers & Krejcik Gaming, LLC where follows the digital & interactive gaming industry. Mr. Krejcik has over a decade of market and equity research experience primarily covering the global interactive entertainment industry. He’s appeared on CNBC, CCTV, BNN, and is a frequent guest speaker at industry conferences. In 2015 Mr. Krejcik was recognized as one of the top “40 under 40” by Global Gaming Business Magazine and in 2016 he was featured as one of the “25 People to Watch” by GGB. Mr. Krejcik started his career at Banc of America Securities where he helped cover the video game industry and was most recently a Sr. Research Analyst at ROTH Capital Partners, where he was a recipient of the Financial Times / StarMine earnings accuracy award for three consecutive years. Mr. Krejcik also serves as a trustee of the International Association of Gaming Advisors (IAGA).

**About Eilers & Krejcik Gaming, LLC**

Eilers & Krejcik Gaming, LLC is a boutique research and advisory firm focused on servicing the gaming equipment, technology, and interactive gaming sectors within the global gaming industry. Our products and services include market research, company research, and consulting & advisory services designed specifically for land based & online casino operators, equipment & technology suppliers, social gaming companies, real-money online game companies, and institutional investors. Additional information regarding our research products and advisory services can be obtained calling Todd Eilers at 714-769-9156, or visiting our website at [www.ekgamingllc.com](http://www.ekgamingllc.com) .



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