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Eilers & Krejcek Gaming Hires Managing Director of Product Consulting

Independent Research & Advisory Firm to Expand into Product Consulting with the Addition of Casino Game Development Expert

Santa Ana, CA – April 18, 2016 – Eilers & Krejcek Gaming, a boutique research and advisory firm, announced today it will be expanding its services to offer product intelligence and strategy consulting. Casino gaming industry veteran and renowned social casino developer, Alfred Thomas, has joined the firm as a Managing Director of Product Consulting. Mr. Thomas will lead product intelligence and strategy consulting, which will be aimed at providing interactive and land-based casino gaming clients with in-depth analysis, insight, and expertise to help resolve some of their most complex problems. Mr. Thomas' initial focus will be working with social casino gaming and real-money online gaming clients.

"I'm thrilled to welcome Al to the team, I believe he will provide our clients with unparalleled insight and expertise as it relates to the social and real-money online gaming industry" said Adam Krejcek. "I'm excited to be joining Eilers & Krejcek Gaming, they've established themselves as one of the most respected research firms in the industry and I think my background will provide a unique and complementary offering to their client base" said Al Thomas.

Alfred Thomas has a distinguished career that spans over two decades most recently serving as the Co-Founder, President and Chief Creative Officer of Monarc Gaming Labs (previously NHN Entertainment Labs). Prior to that he was a Co-founder of Bluhare Studios, which specialized in casino game development for both land-based casino and social/mobile games. Prior to that he spent over 8-years serving as the Executive Director of Advanced Game R&D at WMS Gaming.

About Eilers & Krejcek Gaming

Eilers & Krejcek Gaming, LLC is a boutique research and advisory firm focused on servicing the gaming equipment, technology, and interactive gaming sectors within the global gaming industry. Our products and services include market research, company research, consulting and advisory services designed specifically for land based & online casino operators, equipment & technology suppliers, social gaming companies, real-money online game companies, and institutional investors. Additional information regarding our research products and advisory services can be obtained calling Adam Krejcek at 714-619-9330, or visiting our website at www.ekgamingllc.com.

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