



EILERS & KREJCIK GAMING

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**NEW SLOT GAME PERFORMANCE SERVICE LAUNCHED**

**Santa Ana, CA – March 1, 2018.** The gaming industry’s first comprehensive report of slot machine game performance has been launched by Eilers & Krejcik Gaming and Fantini Research. The EILERS-FANTINI Game Performance Report answers some age-old questions like: how much revenue do individual games generate and what are the top performing games in my market?

Individual Game Performance is reported confidentially by participating casinos and uploaded to a proprietary database. The result is a monthly report that provides critically important information to gaming industry executives and investors. Eilers & Krejcik Gaming, LLC Principal Todd Eilers said he was motivated to create this potentially revolutionary service “based on customer feedback that indicated there wasn’t a good central repository for slot machine game performance in the industry.”

An optional tier of the service provides access to the Central Game Performance Database allowing subscribers to create their own exclusive reports. “The value in the Central Game Performance Database is the ability to filter and sort the data by various game characteristics including geographic location,” Eilers said.

The Game Performance Report and Central Game Performance Database build upon the highly successful EILERS-FANTINI Quarterly Slot Survey, which can be used in combination to gain a complete understanding of slot and gaming supplier industry trends.

The inaugural Game Performance Report is available at no cost from Robin Coventry at 302-730-3793 or [RCoventry@FantiniResearch.com](mailto:RCoventry@FantiniResearch.com), or D.J. Leary at 310-743-6239 or [DLeary@EKGamingLLC.com](mailto:DLeary@EKGamingLLC.com). More information about the reports is available from Todd Eilers at [TEilers@EKGamingLLC.com](mailto:TEilers@EKGamingLLC.com) or at 714-619-9330, or Frank Fantini at [FFantini@FantiniResearch.com](mailto:FFantini@FantiniResearch.com) or 302-242-7186.

**About Eilers & Krejcik Gaming, LLC**

Eilers & Krejcik Gaming, LLC is a boutique research and consulting firm focused on servicing the gaming equipment, technology, and interactive sectors within the gaming industry. Our products and services include market research, company research, and consulting & advisory services designed specifically for casino operators, equipment & technology suppliers, online & social gaming operators and suppliers, gaming regulators, and investors. Additional information regarding our research products and services can be obtained by calling Todd Eilers at 714-619-9330 or visiting [www.EKGamingLLC.com](http://www.EKGamingLLC.com).

**About Fantini Research**

Fantini Research is a publishing, research and consulting firm principally serving investment professionals and corporate executives in the gaming industry. Publications include the daily Fantini’s Gaming Report, Fantini’s Public Policy Revenue and the National Revenue Report. More information is available from Ashley Rentz at 302-730-3793 or at [www.FantiniResearch.com](http://www.FantiniResearch.com).