



## FOR IMMEDIATE RELEASE

### LEGAL SPORTS BETTING IS COMING TO WEST VIRGINIA

**Santa Ana, CA – March 12, 2018.** In October 2017 Eilers & Krejcik Gaming was engaged by the West Virginia Lottery to conduct a market study covering the impact of sports betting legalization on the West Virginia gaming market and overall economy. After delivering its initial report, Eilers & Krejcik Gaming continued to serve as a resource for the West Virginia Lottery as the agency moved its sports betting initiative from proposal to reality.

On March 10, 2018, a bill to legalize and regulate sports betting in West Virginia became law (pending the end of a federal ban on state-regulated sports betting). Eilers & Krejcik Gaming would like to congratulate our partners at the West Virginia Lottery and everyone involved in the passage of the bill. West Virginia's decisive action ensures that it will be among the first wave of states to launch regulated sports betting in a post-PASPA world.

A special note of congratulations goes to Alan Larrick, Lottery Director for the West Virginia Lottery and Danielle Boyd, Managing General Counsel of the West Virginia Lottery. Their foresight and vision were critical to making legal sports betting in West Virginia a soon-to-be reality.

Eilers & Krejcik Gaming, LLC launched its Sports practice last summer headed up by industry veteran, Chris Grove. Chris and his team have quickly established themselves as the go-to market research solution for Sports betting. For more information about our Sports & Emerging Verticals segment or any other research product or service at Eilers & Krejcik Gaming please contact D.J. Leary at [dleary@Ekgamingllc.com](mailto:dleary@Ekgamingllc.com) or 310-421-2767.

### About Eilers & Krejcik Gaming, LLC

Eilers & Krejcik Gaming, LLC is a boutique research and consulting firm focused on servicing the gaming equipment, technology, and interactive sectors within the gaming industry. Our products and services include market research, company research, and consulting & advisory services designed specifically for casino operators, equipment & technology suppliers, online & social gaming operators and suppliers, gaming regulators, and investors. Additional information regarding our research products and services can be obtained by calling Todd Eilers at 714-619-9330 or visiting [www.EKGamingLLC.com](http://www.EKGamingLLC.com).