

EILERS-FANTINI

Online Game Performance Database (GPD) Overview

2022

ONLINE GAME PERFORMANCE DATABASE

The EILERS-FANTINI Online Game Performance Database (OGPD) tracks online game performance data provided by individual online casino operators on a monthly basis and then standardizes and aggregates the data. All data is held in a secure online database and no individual operator data is viewable. Database subscribers can look up game performance information on individual games as well as create custom performance reports tailored to their specific business needs and geographic location. The OGPD is an extension to the existing EILERS-FANTINI Central Game Performance Database (GPD), which is the largest central repository of game performance data in the world tracking over ~200,000 slot machines worldwide.

Online Casino Sites

25

Unique Game Themes

1,378

Games Tracked

22,682

Percentage of Market

~57.0%

DATA SECURITY

- The EILERS-FANTINI partnership is a trusted brand within the Gaming industry and understands the need for strict data security.
- We are not collecting sensitive data like actual win or hold %. Rather, we are only asking for relative performance indexing vs average.
- Individual operator data will be transferred via a secure protocol and will be stored in a secure Oracle database.
- No individual operator data metrics will be viewable by anyone who accesses the database. Only summary level data will be available.
- Oracle Cloud operates an advanced intrusion detection system (IDS) for both internal and external customer facing networks.

PARTICIPATION DETAILS

This database service is free to qualified gaming operators who participate and provide monthly performance data. If you are not currently participating, but are interested, please contact Rick Eckert at reckert@ekgamingllc.com or call at 702-530-1377.

DATA COLLECTION MATRIX

Site	Start Date
Device	Games Played
Supplier	Average Bet
Game Name	Coin in Index
Game Type	Theo Win Index

PARTICIPATION BENEFITS

- Participating online gaming operators will receive our monthly online game performance report for free (\$10,000 annual list value).
- Operating partners have the ability to benchmark individual gaming operations against the broader gaming industry with the ability to sort and filter data by multiple game characteristics.
- Online Operators can run top new game reports for individual game performance metrics on games recently introduced to the market to aide in purchasing decisions and to utilize your sites more efficiently.



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