

About Eilers and Krejcik Gaming

Land-Based Gaming

Regulated iGaming

Daily Fantasy Sports (DFS)

Real Money Skill Based Gaming

iLottery

Social Gaming



Market research, company research, and consulting & advisory services.

Eilers & Krejcik Gaming, LLC provides market research, company research, and consulting & advisory services for both gaming companies and investors. The firm's market research offering includes various proprietary reports including the gaming industry's largest slot survey.

The firm's company research is unique in that it's solely focused on covering the equipment, technology, & interactive companies within the gaming industry.

Meet The Gaming Operational Effectiveness Consulting and Advisory Group

Industry Leading Experts with over <u>100 years</u> of experience in the area of Payments, Risk, Compliance, Business Intelligence and Fraud. Over <u>50 years</u> of experience in <u>Regulated US iGaming with leading US</u> **Operators and Providers.**



Jerry Rau MD – Electronic Money Movement



Allen Ambrogio
Director – Electronic Money
Movement



Pat Johnson
Project Manager – Electronic
Money Movement



Tim Petersen *Director of Land Based Cashless*



Andrew Moreno *Compliance Consultant*

Additional Support

Tim Jablonski *Business Intelligence Consultant*

Christopher Colangelo
Key Account Manager

Rocco Ambrogio
Business Analyst



How do we serve our clients?

Client Solutions

Industry Expert Consulting with focus on:

- Payments
- Fraud
- AML
- Identity verification
- Responsible Gaming
- VIP Marketing and Acquisition
- Customer Experience

- Business Intelligence
- Compliance
- Cashless
- Marketing Compliance
- Enterprise Risk Solution
- State Licensing
- Employee Licensing

Industry Advisors for organizations including:

- Gaming Operators
- Vendors and Providers
- Card Brands
- Affiliates

- Institutional Investors
- State Regulators
- Payment Platform Providers
- New Market Acquisition

Operational & Risk
Optimization

Regulatory & Compliance
Audit

Product Strategy

Go To Market (GTM) Advisory

Industry
Reporting &
Analysis

Feasibility Studies



Why choose Eilers & Krejcik Gaming?

Industry Leading Experience

Industry Leading Firm with Proven Experience in Regulated US iGaming along with diversified experience in Payments & Fraud/Risk in Fintech and E-Commerce.

Client Focus

We focus on client's overall strategy with unique, holistic and tactical approaches to meeting the industry needs. Our team works with stakeholders at all levels to achieve long-term success in the industry.

High ROI

We understand the industry needs along with the challenges. Our specialized group enables our clients to be ambitious while minimizing costly pitfalls that can create setbacks for months or even years.

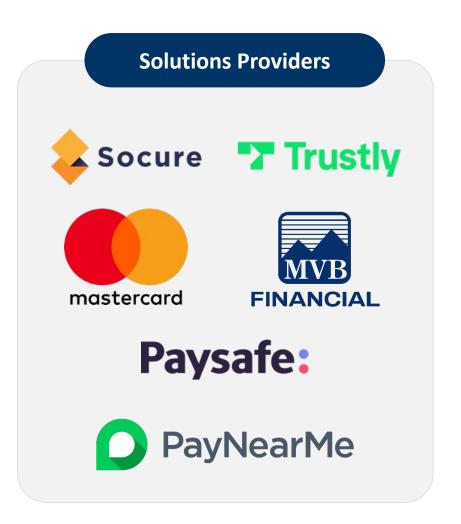
Strategic Partners

EKG is at the center of the industry. We have an extensive network to create direct connections for our clients. Our partnerships provide support and networking to create a competitive advantage.



Sample of EK Gaming Operational Effectiveness Group Past and Current Clients

Operators Hard Rock **BETMGM** RUSH STREET





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