

Game Performance Database (GPD)

The EILERS-FANTINI Game Performance Database (GPD) collects, standardizes, and aggregates monthly relative slot machine performance data provided by casino operators. All data is held in a secure online database and aggregated at a level where no individual casino data can be isolated. Database participants receive a complimentary subscription to monthly regional game and cabinet performance reports.

750 Casinos

12,000 Themes

500,000 Slots

CASINO PARTICIPATION

- In return for supplying monthly game performance data, participating Casino Operators will receive a free monthly game performance report and cabinet level performance report.
- The value proposition of the GPD is similar for Casino Operators who participate in the EILERS-FANTINI Slot Survey whereby participants receive a complimentary subscription in exchange for participating.
- The GPD is an extension to the EILERS-FANTINI Slot Survey, which is the gaming industry's largest survey tracking purchasing trends on over 500,000 slot machines worldwide.

DATA SECURITY

- The EILERS-FANTINI partnership is a trusted brand within the gaming industry and understands the need for strict data security.
- Participating casinos are not required to provide sensitive data like actual slot win, hold percentage, or customer data. Only relative game performance indexing is collected.
- Individual casino data is transferred via a secure protocol and will be stored in a secure Oracle database.
- The operator portal database is IDS protected and tied to a specific domain address for login purposes.
- No individual casino data metrics will be viewable by anyone who accesses the database. Only summary level data is accessible.

DATA COLLECTION MATRIX


Game Name	Own Status
Supplier	Games Played
Cabinet	Days on Floor
Game Category	Average Bet
Game Classification	Coin In Index
Denomination	Theo Win Index

PARTICIPATION BENEFITS


- Participating casino operators receive our monthly game & cabinet performance reports complimentary (\$25k annual value) along with a complimentary subscription to our broader Gaming Equipment & Technology research service with an annual list value of \$15,000.
- Participating casino operators can also subscribe to our premium Tableau dashboards for additional insights and data analysis.
- Casinos can benchmark individual gaming operations against the broader gaming industry with the ability to sort and filter data by multiple game characteristics.
- Participation in the quarterly EILERS-FANTINI Slot Survey can be shortened to just a few minutes since all indexing and floor mix information is already being provided.

PARTICIPATION DETAILS


This database service is free to qualified gaming operators who participate and provide monthly performance data. If you are not currently participating, but are interested, please contact Rick Eckert at reckert@ekgamingllc.com or call at (702) 530-1377


Todd Eilers
Principal
Eilers & Krejcik Gaming, LLC
teilers@ekgamingllc.com




Brendan Moore
Director
Eilers & Krejcik Gaming, LLC
bmoore@ekgamingllc.com



Rick Eckert
Managing Director
Eilers & Krejcik Gaming, LLC
reckert@ekgamingllc.com



Jared Book
Sr. Analyst
Eilers & Krejcik Gaming, LLC
jbook@ekgamingllc.com



Malysa Hinds
Manager
Eilers & Krejcik Gaming, LLC
mhinds@ekgamingllc.com